



Philips  
LCD monitor with  
SmartImage

**S-line**  
24" / 61 cm  
1920x1200

**240S4QMB**



## Sustainable productivity

with energy efficient ergonomic LED display

The Philips ergonomic LED display using 25% recycled materials and PVC, BFR free housing is ideal for eco-friendly productivity

### **Sustainable Eco-design**

- 25% recycled material with EPEAT Gold
- PVC-BFR free housing
- Zero mercury content
- SmartPower: Up to 50% power saving

### **Great performance**

- PLS LED wide-view technology for image and color accuracy
- SmartContrast gives enhanced rich black details
- Built-in stereo speakers for multimedia

### **Designed for people**

- SmartErgoBase enables people-friendly ergonomic adjustments
- Low bezel-to-table height for maximum reading comfort

### **Easy to experience**

- SmartImage presets for easy optimized image settings
- SmartControl for easy performance tuning

# PHILIPS

# Highlights

## EPEAT Gold

Philips EPEAT GOLD certified monitors ensure protection for human health and environment, and are highly energy efficient ensuring low emissions of climate changing green house gases. EPEAT program helps purchasers evaluate, compare and select Monitors based on 51 environmental criteria supported by US EPA. GOLD certification ensures that at least 30% of plastic used is Post Consumer Resin, which ensures reduction in use of toxic and hazardous materials. EPEAT Gold is valid only where Philips registers the product. Please visit [www.epeat.net](http://www.epeat.net) for registration status in your country.

## PVC-BFR free housing

This Philips monitor housing is free from brominated flame retardant and polyvinyl chloride (PVC-BFR free)

## SmartPower

SmartPower is an artificial intelligent technology which dynamically analyzes the content of the screen image to achieve power saving. The backlight intensity can be controlled automatically and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs

## PLS technology

PLS displays uses an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, PLS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

## SmartContrast

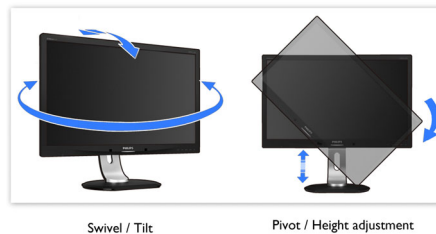


SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management

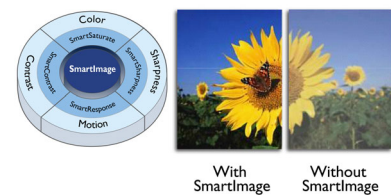
reduces cable clutter and keeps the workspace neat and professional.

## Low bezel-to-table height



The Philips monitor, thanks to its advanced SmartErgoBase, can be lowered down almost to desk level for a comfortable viewing angle. Low bezel-to-table height is the perfect solution if you use bifocals, trifocals or progressive lens glasses for your computing work. Additionally, it allows for users with greatly different heights to use the monitor in their preferred angle and height settings, helping them reduce fatigue and strain.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!



# Specifications

## Picture/Display

- LCD panel type: PLS LCD
- Backlight type: W-LED system
- Panel Size: 24 inch / 61 cm
- Effective viewing area: 518.4 (H) x 324 (V)
- Aspect ratio: 16:10
- Optimum resolution: 1920 x 1200 @ 60Hz
- Response time (typical): 15 ms
- SmartResponse (typical): 5ms (Gray to Gray)
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Pixel pitch: 0.270 x 0.270 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colors: 16.7M
- Scanning Frequency: 30 - 83 kHz (H) / 56 - 76 Hz (V)
- sRGB

## Connectivity

- Signal Input: DVI-D (digital, HDCP), VGA (Analog)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 1.5W x 2 (above)
- User convenience: SmartImage, Menu, Power On/Off, Volume, SmartPower
- Control software: SmartControl Premium
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8

## Stand

- Height adjustment: 110 mm
- Pivot: 90 degree
- Swivel: -65/65 degree
- Tilt: -5/20 degree

## Power

- ECO mode: 17.3 W (typ.)
- On mode: 23.59 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: < 0.3 W (typ.)
- Off mode: < 0.2 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand(max height): 555 x 543 x 227 mm
- Product without stand (mm): 555 x 388 x 65 mm
- Packaging in mm (WxHxD): 615 x 487 x 180 mm

## Weight

- Product with stand (kg): 6.34 kg
- Product without stand (kg): 4.48 kg
- Product with packaging (kg): 8.48 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 40,000 hour(s)

## Sustainability

- Environmental and energy: EnergyStar 6.0, EPEAT Gold\*, RoHS
- Recyclable packaging material: 100 %
- Recycled material: 25%
- Specific Substances: PVC / BFR free housing, Mercury free, Lead free

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, cETLus, FCC Class B, GOST, SASO, SEMKO, TCO 6.0, TUV Ergo, TUV/GS, WEEE

## Cabinet

- Front bezel: Black
- Rear cover: Black
- Foot: Black
- Finish: Texture



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\* Smart response time is the optimum value from either GtG or GtG (BW) tests.